

# MMSE + MBA MASTER IN MANAGEMENT OF SPORT ENTITIES

SEDE MURCIA



**CREDITS**  
60 ECTS



**COMMENCEMENT**  
November



**SEATS**  
30



**DURATION**  
One Academic Year

## Presentation

The MMSE + MBA - Master in Management of Sport Entities aims to prepare future sport managers for the role of directing sports organizations, by emphasising industry-specific management and planning capacities.

To this end, the Master addresses the acquisition of advanced training of a specialised nature, geared towards a professional qualification.

## Teaching staff

- **Alex Aranzabal, PhD**

Former President of Eibar FC.

- **Maheta Molango**

Chief Executive Officer Real Club Deportivo Mallorca.

- **Juan de Dios Crespo, PhD**

Analyst and lawyer of Atlético de Madrid, Valencia C.F., AS Roma, River Plate, Paris Saint-Germain, CBF (Football Confederation of Brasil), among others.

- **Ramiro Lahera**

Marketing Director at 2014 Basketball World Championship; Managing Director of Tactika Sports Culture.

## Barça Innovation Hub

Barça Innovation Hub highlights the knowledge accumulated by FC Barcelona over the years in the areas of team sports, sports performance, health and well-being, sports facilities, fan engagement, sports analysis and technology, as well as all those related to sport and its social impact.

Therefore, UCAM Spanish Sports University, for the academic course 2020-2021, has included in the registration fee the opportunity to take one of the programs of Barça Innovation Hub that is closely related to each master's program.

Don't miss this opportunity to obtain knowledge from this referential organization in sports!



**BARÇA  
INNOVATION HUB**

## Trip to Dubai and Abu Dhabi

During the course there will be an exciting international educational trip to Dubai and Abu Dhabi in which students can corroborate what they learned throughout the academic year, while at the same time they can enjoy the various tourist attractions in the area.

The most important and most innovative facilities in Dubai and Abu Dhabi will be visited, among which the following stand out\*:

- Ferrari City
- The circuit in Abu Dhabi
- Dubai Sport City
- Dubai Creek Golf and Yacht Club
- Ski Dubai
- Hamdan Sports Complex
- iFly Dubai
- Jumeirah Golf
- XDubai
- Yas Marina Circuit
- Spanish Soccer School Dubai
- Spanish Football League strategic office in Dubai
- As well as visits to the Professional Football League for the Middle East & North Africa (MENA) and various sports agencies both in Dubai & Abu Dhabi.

In addition to the international excursion, there will also be visits to a multitude of public and private sports institutions as well as facilities concerned with the organization of sports events throughout the Community of Madrid and the Region of Murcia.

\* The management reserves the right to modify the facilities due to organizational necessity.

In the international educational trip, flight and accommodation costs are included in the price of the Masters.

